

## Join us as a sponsor for the 2024 ReFED Food Waste Solutions Summit

JUNE 11-13, 2024 | BALTIMORE CONVENTION CENTER

# Sponsor the nation's premier gathering of the food waste movement!

In the U.S., 38% of food goes unsold or uneaten — almost 150 billion meals' worth of food, roughly 2% of the nation's GDP. Uneaten food is responsible for 6% of U.S. greenhouse gas emissions and depletes our freshwater, cropland, and other natural resources. The good news? Food waste is a solvable problem. Solutions exist and are ready to be implemented with the right combination of motivation, stakeholder alignment, and funding. That's what the 2024 ReFED Food Waste Solutions Summit is all about.

Presented by ReFED, the national nonprofit leading the movement to end food loss and waste, the Food Waste Solutions Summit is the premier food waste event of the year – bringing together food businesses, funders, solution providers, innovators, policymakers, nonprofits, and more to drive the adoption of food waste solutions.

The 2023 Summit was the largest in ReFED's history, reaching 650+ participants and thousands more through our online content. Since last year's Summit, public interest in food waste solutions has continued to skyrocket, setting the stage for our 2024 Summit to be the most innovative, insightful, and impactful yet.

## Sponsorship Benefits

**Demonstrate your leadership:** Showcase your commitment to addressing food waste, a critical issue that matters to consumers and business partners.

#### Align your brand with ReFED:

Increase your credibility on this issue by partnering with the leader of the food waste movement.

#### Reach a powerful network:

Enjoy access to an influential audience that cuts across the entirety of our food system.

## Sponsorship Packages

We're offering a limited number of sponsorship packages to help your organization maximize your contact and outreach needs with the food waste network. All sponsorship dollars go to support the work of ReFED, offsetting the cost of this event and other initiatives to reduce food waste. **The earlier your sponsorship commitment, the more opportunities to reach our audience!** 

	GOLD* \$50,000	SILVER* \$25,000	BRONZE \$10,000	Scholarship (2 Available) \$25,000
Complimentary registrations	5	3	2	3
Access to additional discounted registrations (50%)	~	~		$\checkmark$
Logo on Summit materials (on-site, website, emails, etc.)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Social Media Posts	4	2	1	2
Access to opt-in attendee list	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Exhibit booth	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Invitation to VIP Appreciation Event	$\checkmark$	$\checkmark$		$\checkmark$
Access to private event space (limited availability)	~	$\checkmark$		$\checkmark$
Featured in Summit Spotlight blog series (limited availability)	$\checkmark$	<b>v</b>		$\checkmark$

\* Gold and silver packages are customizable based on the unique needs of your organization.

### Contact Us

To discuss sponsorship opportunities for the 2024 ReFED Food Waste Solutions Summit, please contact Senior Manager of Development Sam Buck at: <u>sam.buck@refed.org.</u>



All sponsorships are tax-deductible donations in part, as allowable by law.



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